

Help Oakland's College and Career Readiness Office use Student Voices to Direct Work-based Learning Experiences

Context

Linked Learning is an approach intended to ignite the passions of Oakland students by creating meaningful learning experiences in career oriented pathways that combine rigorous academics and real world learning opportunities. It results in greater rates of persistence and higher graduation rates, and OUSD's goal is for every high school student in the district to have this experience. To this end, the College and Career Readiness Office at OUSD plans work based learning experiences for students that span career awareness, exploration, preparation and training. These offerings include workplace tours, job shadowing, mentorship, internships and more.

Problem

OUSD would like a way to capture student experiences around work-based learning so that they can ensure their programming results in a positive and interesting experience for students. In the past, the department has encouraged students to write blog posts about their experience, but participation was poor.

Considerations:

- The feedback from students can be text, pictures or video
- Controls should be available so that offensive content isn't shared with other students
- While social media integration would encourage students to give feedback using tools they already use, feedback should not be seen by hosting organizations.

Resources

- Work-based learning inventory shows the types of events that students are engaged in across the district.

Stakeholders

College and Career Readiness Office	<ul style="list-style-type: none">• Hope to capture student feedback on a more consistent basis to gauge quality of various work-based learning events• Looking to use student feedback to engage additional students in these types of activities• Looking to use student feedback to communicate with adults internally and externally about the value of Linked Learning
Students	<ul style="list-style-type: none">• Students have not been interested in blogging about their experiences. We think they might be more willing to provide feedback using medium that they are comfortable with